



## Electric Vehicle Incentives Now Available

**Bill Scott**  
President & Chief Executive Officer

Electric vehicles have long been seen as bleeding edge technology, too expensive and not good in the snow, but that’s all changing.

At the beginning of the year, General Motors announced plans to invest over \$2 billion in a Michigan based plant to produce electric vehicles (EVs), including an all-electric Hummer. Ford has released plans for an all-electric Ford F-150. There is no denying that EVs are becoming ever more popular and may soon be a common sight throughout our service territory.

To support the growing interest in EVs, GLE is encouraging the purchase of EV chargers and electric vehicles through new incentives (see below for details).

As an electric cooperative, our interest in EVs is not just due to the fact they are powered by electricity but also because of the many benefits they offer:



**EVs can be less expensive** to operate than a gasoline or diesel powered car, and they require reduced maintenance.



**EVs have no exhaust.** Coupled with GLE’s commitment to providing more than 60% of our power from carbon-free sources, that makes them environmentally friendly.



**EVs are convenient,** simply plug them in. No more trips to the gas station.



**And last but not least, EVs are fun to drive.** Since they are battery powered, there is no engine noise and they are zippy.

**Members who install a Level 2 Smart charger, but do not purchase a new EV are eligible for a \$500 REBATE.\***

**Members who purchase a new Electric Vehicle (EV) and install a Level 2 Smart Charger are eligible for a \$1,000 REBATE.\***

### EXCITING ENERGY REBATES

Great Lakes Energy remains committed to empowering our members on their journey to become more energy efficient. We are excited to offer these new rebates to you, in addition to the many rebates offered through our Energy Optimization program.

▶ For more information, please visit [gtlakes.com/energy-efficiency](http://gtlakes.com/energy-efficiency) or call us.

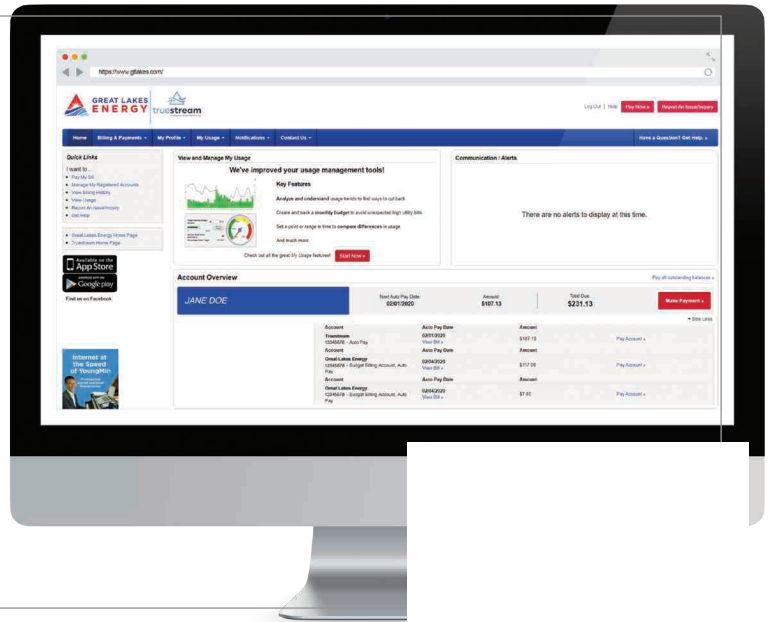
\*Charger must be installed at the location served by GLE with electric service, verification is required.

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"Farmer Brian" Bates and "Queen Bee Anne" Morningstar, Bear Creek Organic Farms

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