



Electric Vehicle Incentives Now Available

Bill Scott
President & Chief Executive Officer

Electric vehicles have long been seen as bleeding edge technology, too expensive and not good in the snow, but that’s all changing.

At the beginning of the year, General Motors announced plans to invest over \$2 billion in a Michigan based plant to produce electric vehicles (EVs), including an all-electric Hummer. Ford has released plans for an all-electric Ford F-150. There is no denying that EVs are becoming ever more popular and may soon be a common sight throughout our service territory.

To support the growing interest in EVs, GLE is encouraging the purchase of EV chargers and electric vehicles through new incentives (see below for details).

As an electric cooperative, our interest in EVs is not just due to the fact they are powered by electricity but also because of the many benefits they offer:



EVs can be less expensive to operate than a gasoline or diesel powered car, and they require reduced maintenance.



EVs have no exhaust. Coupled with GLE’s commitment to providing more than 60% of our power from carbon-free sources, that makes them environmentally friendly.



EVs are convenient, simply plug them in. No more trips to the gas station.



And last but not least, EVs are fun to drive. Since they are battery powered, there is no engine noise and they are zippy.

Members who install a Level 2 Smart charger, but do not purchase a new EV are eligible for a \$500 REBATE.*

Members who purchase a new Electric Vehicle (EV) and install a Level 2 Smart Charger are eligible for a \$1,000 REBATE.*

EXCITING ENERGY REBATES

Great Lakes Energy remains committed to empowering our members on their journey to become more energy efficient. We are excited to offer these new rebates to you, in addition to the many rebates offered through our Energy Optimization program.

▶ For more information, please visit gtlakes.com/energy-efficiency or call us.

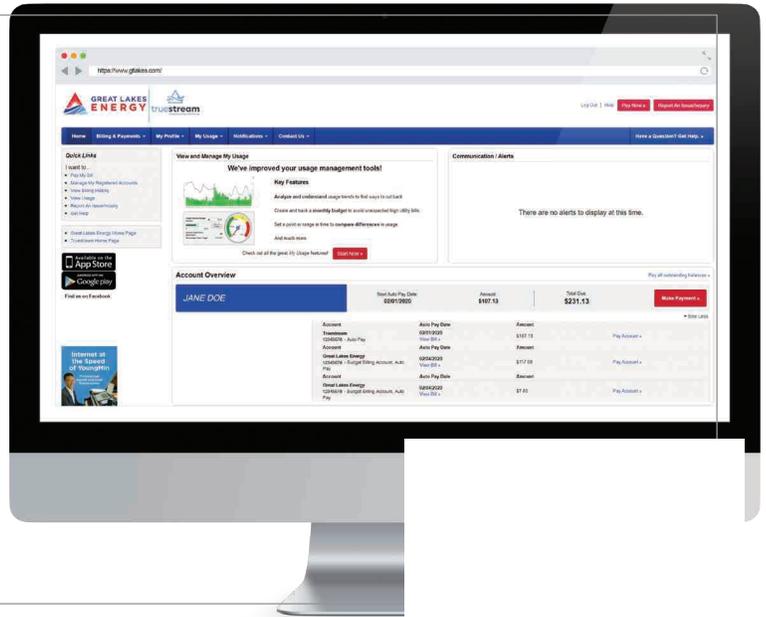
*Charger must be installed at the location served by GLE with electric service, verification is required.

All Your Account Information, Right at Your Fingertips

- ▶ 24/7 online account access
- ▶ Peace of mind by reporting your outage online
- ▶ Monitor your usage
- ▶ Pay your bill from anywhere, enroll in e-billing

Visit gtlakes.com and click on **My Account to sign-up.**

- ▶ Want access to your account on the go? Download our app by searching "GLE" on the App Store or Google Play



Internet at the Speed of Brian

"Farmer Brian" Bates and "Queen Bee Anne" Morningstar, Bear Creek Organic Farms



Fiber opens the door for connection.

Brian couldn't believe how easy it was to video chat with Grandma for the very first time. Now that their home and business are equipped with Truestream fiber internet, Brian's family can enjoy the benefits of a fast, reliable connection that powers their personal connections. Our fiber network is expanding—get internet at the speed of you today.

Register now and you'll receive free in-home installation* (a \$149 value)!

Sign up now at jointruestream.com!

1-888-485-2537 | jointruestream.com

*Certain restrictions apply. If construction for your area is completed before registering your interest in Truestream, a \$149 installation charge will apply. Construction charges may apply. Visit jointruestream.com for construction timelines.



Headquarters:
1323 Boyne Avenue,
P.O. Box 70, Boyne City, MI 49712

 gtlakes.com

 facebook.com/greatlakesenergy

 truestreamfiber.com

 facebook.com/jointruestream

 (888) 485-2537

Great Lakes Energy is an equal opportunity provider and employer.