



Pay My Bill Photo Contest Rules and Release

1. Contest begins each January and ends December 31, and is open to Great Lakes Energy (GLE) members who are receiving electric service from GLE as of the date of submission of entry.
2. It is up to the sole discretion of GLE and the Michigan Electric Cooperative Association (MECA) to determine the photos that are printed in Michigan Country Lines magazine.
3. Members whose photos are selected to be printed will be entered in a random drawing. Multiple entries are allowed.
4. Entrants must be 18 years or older and listed on the electric account with GLE.
5. One (1) prize will be awarded each January. The winner will be drawn at random on or around January 2 from the members whose photos were printed during the contest. One (1) winner will receive a bill credit in the amount of their current December GLE bill, for one account, up to \$200. Following the drawing, if the winner terminates electric service prior to January 15, they will forfeit their prize and another winner will be selected at random.
6. By entering my photo(s) I hereby grant GLE and MECA permission to use my photo in all publications, including website entries, without payment or any other consideration in perpetuity. I understand and agree that these materials will become the property of the GLE and MECA and will not be returned. I hereby irrevocably authorize GLE and MECA to edit, alter, copy, exhibit, publish or distribute this photo for purposes of publicizing the GLE and MECA's programs or for any other lawful purpose. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photograph. I hereby hold harmless and release and forever discharge GLE and MECA from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization. I am 18 years of age or older and am competent to contract in my own name. I have read this release and I fully understand the contents, meaning, and impact of this release. I agree to indemnify and hold GLE and MECA harmless for any and all losses, claims, expenses, suits, costs, demands and damages or liabilities on account of personal injury, death, or property damages of any nature whatsoever and by whomsoever made, arising out of the photographed activities in which I am taking part.
7. Employees and directors or members of households of employees or directors of GLE and MECA are eligible to submit photos, but will not be entered in the random drawing.
8. Photos can be submitted by email or online via GLE's Facebook page or gtlakes.com and will not be returned. Laser prints or professional studio photos will not be considered.