

# power talk

A SUPPLEMENT TO MICHIGAN COUNTRY LINES



## Savor Your Summer with Energy Saving Tips

**Bill Scott**

President & Chief Executive Officer

Michiganders are known for savoring the summer months in our great state. Bonfires with friends and family, taking a dip in one of the Great Lakes, and exploring the many outdoor activities Michigan offers are just a few of the things we all look forward to when summer comes. But with the rising temps can come rising energy bills. Below are a few tips to help you lower your bill, giving you one less thing to worry about so you can continue enjoying one of my favorite seasons.



### KEEP THE SHADES DOWN:

Sunlight means heat. Closing blinds and shades during the warmest part of the day helps to keep the hot air out and keep in the cool air.



### FIRE UP THE GRILL:

Cooking inside introduces extra heat into your home and uses energy-consuming appliances. Skip both the heat and the cost by cooking outside when possible.



### TUNE-UP YOUR HVAC SYSTEM:

Make sure your system is at peak efficiency by having a professional look at it.



### INVEST IN ENERGY STAR APPLIANCES:

Not only do they use less electricity, but many are available for a rebate through GLE's Energy Optimization program.



### UPGRADE TO A SMART THERMOSTAT:

Make saving money on your utility bill easy by controlling your home's temperature from your mobile device or set it to automatically adjust when you're away. Plus, GLE offers rebates for qualifying units through our Energy Optimization program.

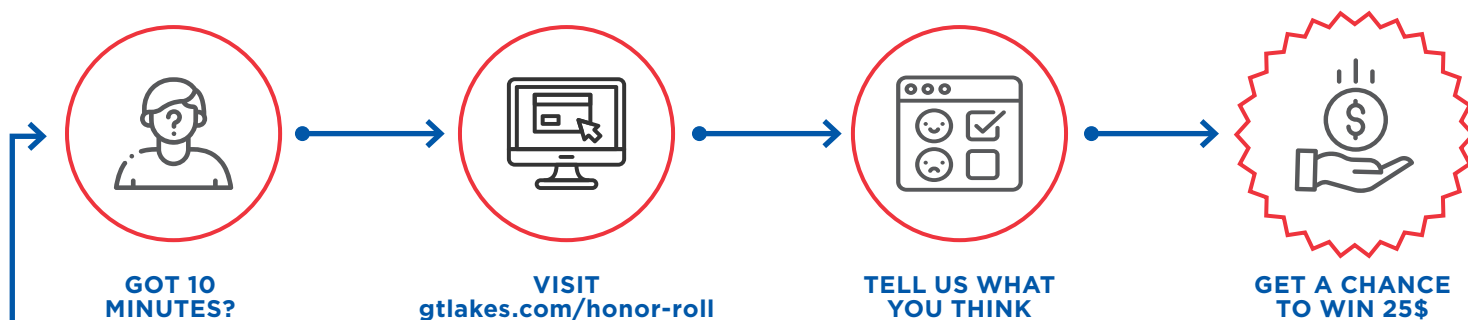


### CHECK OUT GLE'S FREE HOME AUDIT:

Take a simple online survey at [michigan-energy.org](http://michigan-energy.org) to find ways you can use (and spend less on) energy each month.



More information about GLE's Energy Optimization incentives and programs are available at [michigan-energy.org/](http://michigan-energy.org/).



Take a quick moment for a chance to **win a \$25 gift of energy.**

Give us your honest-to-goodness feedback, and with a little luck, you could have a chance to win \$25.

▶ **Even better:** your input helps us to be best that we can be. Visit [gtlakes.com/honor-roll](http://gtlakes.com/honor-roll) to let us know what you think.

# Internet at the Speed of...

*never missing a moment.*

Keep more of your family traditions alive without a glitch. No matter how rural your home may be, Truestream highspeed internet and voice services allows you to stay connected to what matters most.

**Pre-register\* today for free installation (a \$149 value).**

**Sign up now at**  
**[jointruestream.com](http://jointruestream.com)!**

**no data caps • no contracts • speeds up to 1 Gig**

Plans start at **\$59.99 /mo\***

**1-888-485-2537 | [jointruestream.com](http://jointruestream.com)**

\*Certain restrictions apply. If construction for your area is completed before registering your interest in Truestream, a \$149 installation charge will apply. Visit [jointruestream.com](http://jointruestream.com) for construction timelines.

 **truestream**  
powered by Great Lakes Energy



Headquarters:  
1323 Boyne Avenue,  
P.O. Box 70, Boyne City, MI 49712

 [gtlakes.com](http://gtlakes.com)

 [facebook.com/greatlakesenergy](https://facebook.com/greatlakesenergy)

 [truestreamfiber.com](http://truestreamfiber.com)

 [facebook.com/jointruestream](https://facebook.com/jointruestream)

 (888) 485-2537

 [glenergy@glenergy.com](mailto:glenergy@glenergy.com)

*Great Lakes Energy is an equal opportunity provider and employer.*