



Empowering You To Make A Difference



Shaun Lamp

President & Chief Executive Officer

At GLE, when we talk about working hard to “empower our members,” we mean much more than providing the reliable electric and internet services you depend on in your day-to-day lives.

True empowerment extends beyond service—it’s about strengthening your home, your community, and your future.

With Earth Day just around the corner, I wanted to highlight some of the many ways we are making a difference in the community and empowering you, our members, to do the same.

- ▶ **Smarter Energy Use:** One way we do this is through the consumer analytics tools that we offer through members’ online accounts and the GLE mobile app. These tools analyze your home’s energy consumption patterns to generate a data-driven estimate of how much the various types of appliances and systems in your home are contributing to the electric use shown on your monthly bill. This information may point you to steps you can take to reduce your home’s energy use. One of those energy-saving steps might include upgrading to new, more efficient appliances or systems for your home.

That’s where our Energy Wise program comes in. The program offers rebates on the purchase of a wide range of energy-efficient appliances and systems for your home and many rebates for energy-saving products and systems for business and commercial applications.

In 2024, we processed more than 2,000 Energy Wise rebates helping thousands of GLE members reduce their energy consumption by upgrading to new, more efficient products. Last year, we made

it even easier to take advantage of these rebates by moving the processing for all residential Energy Wise rebates online. The new, more streamlined process eliminates the need to mail in forms and has reduced the time it takes for members to apply for and receive their rebates.

- ▶ **A Stronger, More Resilient Community:** Beyond the numbers, these efforts strengthen our community’s resilience. By reducing peak demand, we’re ensuring a more reliable power grid for everyone. This means fewer disruptions and a more stable energy future, allowing our community to thrive.

Another way we empower our members to make a difference in the community is through our People Fund program. Using contributions from members who agree to have their monthly electric bills rounded up, the program awards grants twice each year to nonprofit organizations that positively impact the communities we serve. Many of the grants support programs and projects that enhance outdoor recreation opportunities and encourage nature education and stewardship.

- ▶ **A Call To Action This Earth Day:** This Earth Day, let’s celebrate the power of community and our shared commitment to a sustainable future. Small actions—whether it’s monitoring your energy use, upgrading to efficient appliances, or supporting local nonprofits—add up to meaningful change.

I’m proud to stand with you in creating a brighter, more empowering future.

Empowering Community Connections

At Great Lakes Energy, we are committed to empowering our members in ways that go well beyond providing you with the reliable electric and internet services that power your everyday lives. We strive to provide you with the tools and opportunities to make a difference not only in your life but also in the communities you call home. One of the many ways we achieve this goal is by helping you make your home and your life more efficient.



ENERGY WISE

Upgrading to new, more energy-efficient home appliances and systems is a great way to reduce your home's energy use. For example, a new Energy Star-rated refrigerator will use as much as 35% less electricity than a similar older unit and an air-source heat pump can reduce your energy consumption for heating by as much as 75%.

The rebates available through GLE's Energy Wise program make upgrading to these and many other energy-saving products more affordable.

In 2024, GLE processed 2,032 Energy Wise rebates.



EFFICIENT REBATE PROCESSING

In 2024, GLE enhanced the energy-saving power of the Energy Wise program by moving all residential rebate processing to an online system. The new process eliminates the need to fill out and return paper forms, which is especially efficient for people using a smartphone to submit their applications. Simply take a photo of the receipt or invoice needed for your application and upload it to the site directly from your phone.

The online rebate process also means members now receive their rebates much sooner than with the paper-based system.



POWERING INNOVATION

We also offer help for members who are interested in taking advantage of the fuel cost and carbon emission savings that come with an electric vehicle.

The Energy Wise program offers rebates on the purchase and permanent installation of a level 2 EV charger in members' homes.

In 2024, 43 members took advantage of one of these rebates.

We also offer EV charging stations at seven locations across our service area. **In 2024, those stations logged more than 2,000 charging sessions which translates into more than 9,000 gallons of gasoline saved.**

Learn more about the Energy Wise program at: gtlakes.com/energy-wise/



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