



## Powering Your Energy Savings in 2026



**Shaun Lamp**  
President & Chief Executive Officer

As we turn the page to a new year, it's a perfect time to reflect on what matters most—our members and the communities we serve. At Great Lakes Energy, we know that every new year brings opportunities to improve, innovate, and help you make the most of your energy resources.

For many members, the start of the year can also mean higher energy costs because of home heating demands, fewer hours of daylight, and spending more time indoors streaming movies, baking, or playing games.

That's why we're committed to helping you find ways to save, both energy and money, through programs and tools designed with you in mind.

### ENERGY WISE PROGRAM

Although some changes in this program took effect on Jan. 1 to help us comply with new, stricter state-mandated energy waste reduction mandates, our **Energy Wise program** is a great place to start your search for savings. Whether it's upgrading to an energy-efficient heating

and cooling system, such as an air-source heat pump, replacing older, inefficient appliances, or installing a smart thermostat, Energy Wise provides rebates and guidance to make energy-saving decisions easier and more affordable. These small changes can add up to big savings over time, and they help us all work toward a more sustainable future.

### CONSUMER ANALYTICS PROGRAM

In addition to Energy Wise, you can leverage the information provided in our **consumer analytics** program to gain better insights into your energy use. Accessible through your online account and the GLE mobile app, you use the program to track your usage patterns and make informed choices about how you use electricity. These tools empower you to take control of your energy costs.

### BUDGET BILLING PROGRAM

For members looking to keep monthly costs predictable, our Budget Billing program can help qualified members by spreading energy expenses evenly throughout the year. And if you're facing financial challenges that may impact your ability to pay your bill, we can direct you to payment assistance options to ensure you stay connected and supported during difficult times.

As we move into 2026, our commitment remains the same:



*To deliver reliable electricity at a good value while helping you find smart ways to save.*

We encourage you to explore these programs and tools. If you have any questions, our team is always here to help.

THANK YOU FOR BEING A MEMBER OF GREAT LAKES ENERGY



Together, let's make this year one of efficiency, savings, and progress. Here's to a bright and Energy Wise 2026!

▶ To learn more about all of the programs mentioned above, visit [gtlakes.com](http://gtlakes.com) or call 1-888-485-2537.



# Take Control of Your Energy Use With



## CONSUMER ANALYTICS

Ever wonder what uses are driving your energy bill from month to month?

Great Lakes Energy's **Consumer Analytics** program gives you the answers to those questions, which may help you find opportunities to save.

Consumer Analytics is a free online feature available through your GLE account. It works by analyzing your home's electric use patterns, looking for distinct "fingerprints" of power use that can be attributed to specific appliances or systems, such as refrigerators, air conditioners, water heaters, and ovens, as well as heating systems or "always on" devices.

With the right software algorithms, the usage of specific appliances or home systems can be identified and estimated. The information is then presented in easy-to-read charts and graphs that can help you find ways to save.

### INFORMATION AT YOUR FINGERTIPS

Among the many reports available in the system is the Energy Detail, which will show you the estimated breakdown of your monthly usage into multiple usage types, including:



ALWAYS ON



LIGHTING



REFRIGERATION



COOKING



HEATING



ENTERTAINMENT



COOLING



LAUNDRY



WATER HEATING

### TURN INFORMATION INTO ACTION

Based on the analysis of your home's energy use, the Consumer Analytics program will make recommendations on actions you can take to help you cut your energy use.

### WANT TO FINE-TUNE YOUR DATA?

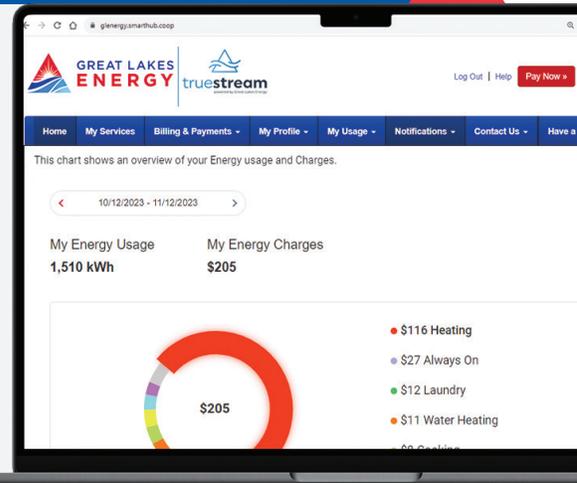
To get an even more accurate analysis of your home's energy use, you can complete the Build Your Home Profile tool. By answering a series of questions about your home, the algorithm will be able to provide you with a better analysis of your home's energy use, which may yield even more powerful results.

## GET STARTED TODAY

1. **Log in to your GLE account** at [gtlakes.com](http://gtlakes.com) or the GLE mobile app.
2. Select **Usage** from the menu and explore your energy use trends.
3. You can also elect to receive many types of Consumer Analytics alerts by selecting **Manage Notifications** under the Settings menu.

Your energy use shouldn't be a mystery. With Consumer Analytics, you have the power to understand, control, and save. Start today and see how small changes can add up to big results.

▶ **Scan the QR code to learn more about our Consumer Analytics program.**



Headquarters:  
1323 Boyne Avenue,  
Boyne City, MI 49712

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[facebook.com/greatlakesenergy](https://facebook.com/greatlakesenergy)

[truestreamfiber.com](http://truestreamfiber.com)

[facebook.com/jointruestream](https://facebook.com/jointruestream)

(888) 485-2537

[glenergy@glenergy.com](mailto:glenergy@glenergy.com)

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